



PREMIUM REAL ESTATE MEDIA

YOUR GETTING READY GUIDE

A short checklist to help your property look its best on shoot day.

THE ESSENTIALS

About twenty minutes of prep makes a real difference in the finished photos. If the home is already tidy, this will go quickly.

- Clear kitchen and bathroom counters down to a few intentional items
- Put away personal items, mail, toiletries, laundry, and dishes
- Turn on every light, including lamps, and replace any burnt-out bulbs
- Open all blinds and curtains for natural light
- Turn ceiling fans off so the blades photograph cleanly
- Make the beds and straighten the pillows
- Turn off televisions and computer screens
- Store vacuums, mops, brooms, and cleaning supplies out of sight
- Bring in trash and recycling bins, including any at the curb

A FEW SPECIAL NOTES

- **Pets.** Please keep pets crated, in a closed room, or offsite during the shoot. Tucking away bowls, beds, and litter boxes helps the photos as well.
- **Driveway and curb.** Please move all vehicles, including your own, off the driveway and away from the front of the home. A clear driveway makes a noticeable difference in exterior and aerial shots.
- **Garage.** Keep the garage door closed unless the space is a feature you would like photographed.
- **Refrigerator.** Clear magnets, photos, calendars, and artwork from the doors.

ROOM BY ROOM

- **Kitchen.** Clear the counters to a few intentional pieces, such as a bowl of fruit or a cutting board. Empty the sink, hide sponges and soap, and put small appliances away.
- **Living areas.** Straighten cushions and rugs, tuck away remotes and visible cords, and put away toys and shoes.
- **Bedrooms.** Make the beds neatly and clear the nightstands down to a lamp or a single item. Close closet doors.
- **Bathrooms.** Clear the counters, hang fresh towels, and close toilet lids, shower curtains, and hamper lids.

OUTSIDE AND ACCESS

OUTSIDE

- Tidy the entry and sweep the porch or walkway
 - Mow the lawn and clear any leaves or debris
 - Coil and put away hoses and lawn equipment
 - Straighten patio furniture and cover the grill
 - Put away toys, trampolines, and sports equipment
 - Skim the pool and remove floats and pool toys
 - Turn on fountains and water features
 - Remove seasonal decorations, flags, and yard signs
 - Turn off sprinklers so walkways stay dry
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BOOKED FOR VIDEO OR AERIAL?

- **Video.** Hide visible cords and chargers, silence phones and doorbells, and keep pets and family members out of frame while we are filming.
 - **Aerial and drone.** A clear driveway and yard matter most here. If you are in a quiet neighborhood, a brief heads-up to neighbors is a courteous touch, as the drone will be in the air for a short time.
 - **Drone permissions.** If your HOA, gated community, or building management requires advance approval for drone flights, please arrange it before shoot day. We handle FAA airspace authorization on our end, but community-level permission has to come from the owner or listing agent.
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ACCESS AND ARRIVAL

A quick note on any of these before shoot day saves everyone a return trip.

- **Gated community.** Please send us the gate code or add us to the guest list ahead of time.
 - **Security system.** Please disarm the alarm, or send the code if you will not be there.
 - **Entry.** If you will not be home, let us know how we should access the property.
 - **Vacant homes.** Please confirm the power and water are on so lights and fixtures work.
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ON THE DAY

- Please have the home fully ready before your scheduled window begins.
 - Feel free to step out while we work. Shoots move fastest when we can move freely from room to room.
 - If something comes up and the home will not be ready, just let us know as early as you can so we can adjust.
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Questions before shoot day? We are always happy to help.

hello@vuepointvisuals.com (702) 329-2597